



# Your Value Partner

CORPORATE PROFILE 2020



# CONTENTS

- 2 Message from the CEO**
- 3 NTT Group's Response to the COVID-19 Pandemic**
- 5 About NTT Group**
- 7 Value Creation Process**
- 9 Medium-Term Management Strategy  
NTT Group: Contributing to the Realization  
of a Smart World**
  - 9 Promote the B2B2X Model
  - 10 Roll Out 5th-Generation Wireless Systems
  - 10 Enhance Competitiveness in Global Business
  - 11 Research and Development
  - 18 New Business and Regional Revitalization Initiatives
- 19 Initiatives Aimed at Promoting  
ESG Management**
- 21 Operations in Review**
  - 21 Mobile Communications Business
  - 23 Regional Communications Business
  - 25 Long Distance and International Communications Business
  - 26 Data Communications Business
  - 27 Other Businesses
- 29 Corporate Data**

## Message from the CEO



### To resolve social issues through its business operations, NTT Group works together with its partners as “Your Value Partner.”

I express my heartfelt sympathy to those who have been infected with COVID-19 and those who have been affected by the spread of the infection. Additionally, with the number of COVID-19 infections increasing, I express our sincere hope that the global spread of this disease will be brought under control as soon as possible. NTT Group is making every effort not only to secure the health and safety of all affected parties, including customers, partners, and employees, but also to ensure that our customers, both in Japan and overseas, are able to use our services without interruption at all times.

NTT Group continues to promote its medium-term management strategy “Your Value Partner 2025,” which was announced in 2018. Under this strategy, the Group is striving to solve social issues.

To promote the B2B2X model, in addition to promoting alliances with Toyota Motor Corporation, Mitsubishi Corporation, Microsoft Corporation, and other companies, we are advancing the development of smart cities in locations including the city of Austin, Texas and the University of California, Berkeley. We plan to build out our 5G coverage to 500 cities, including all government-designated cities, by the end of FY2020. In the global business, we will promote structural reforms by shifting to high value-added services and other measures to strengthen our competitiveness. We will promote the activities of the IOWN Global Forum as part of the globalization of research and development. As for new businesses, we will promote our location business initiatives and support agriculture and e-Sports as a way to contribute to the revitalization of local communities and economies.

Finally, I would like to discuss ESG. In the area of environment, we have set a target to achieve zero environmental impact by increasing our own use of renewable energy to 30% or more by FY2030, and we will contribute to reducing the environmental impact of our customers, companies, and society through the Space Environment and Energy Laboratories, which was established in July 2020. In addition, in the area of society, we are working toward our goal of increasing the ratio of female managers to at least 10% by FY2025, and preparing disaster countermeasures for the flood season. In terms of governance, after the 35th Annual General Meeting of Shareholders, the ratio of independent outside directors was raised to 50%. Furthermore, by adopting an executive officer system, we will improve management agility.

As the NTT Group accelerates our transformation as “Your Value Partner,” we will always act as your valued and trusted partner so that we can help solve social challenges for people, clients and communities.

I sincerely appreciate your continued support and long-term relationship with us.

