New Medium-Term Management Strategy

New Value Creation & Sustainability 2027 Powered by IOWN

Innovating a Sustainable Future for People and Planet

- 1 NTT as a Creator of New Value and Accelerator of a Global Sustainable Society
- IOWN-Driven Creation of New Value (from concept to commercialization)
- i. Establishment of manufacturing company for photonic-electronic convergence devices
- ii. Acceleration of IOWN research and development/ commercialization
- 2 Data-Driven Creation of New Value
- i. Strengthening the personal business
- ii. Strengthening the use of DX/data in society and industry $% \left(\frac{1}{2}\right) =\left(\frac{1}{2}\right) \left(\frac$
- iii. Expansion and upgrade of data center infrastructure

- 3 Achievement of a Circular Economy Society
- i. Develop sustainability solutions for customers
- ii. Creating Circular Economy businesses
- iii. Progression towards Net-Zero
- 4 Further Strengthening of Business Foundations

- 2 Upgrading the Customer Experience (CX)
- **5** Fusion of Research and Development with a Market-Focused Strategy
- Strengthening of Services that Emphasize Customer Experience (CX)

- Improving the Employee Experience (EX)
- Open and Innovative Corporate Culture
- **8** Support Career Growth
- Global Benefits for Employees and their Families



8 NIPPON TELEGRAPH AND TELEPHONE CORPORATION