Transformation of NTT Group's Business Structure

NTT has made the needs of consumers and wider society the foundation of its business activities. To address evolving societal challenges, we have developed a wide range of technologies and have continually transformed our business structure through pursuing innovation and tackling new challenges.

NTT Group will continue to embrace self-transformation, providing new experiences and inspiration focused on customer satisfaction, with the goal of remaining the preferred choice of consumers.

FY1985 sales **5.1** trillion yen

Telephone

*The background design on this page is intended to symbolize the evolution of our business expansion.

1985 - 1990s Expansion of telephone services



- 1985 Nippon Telegraph and Telephone Corporation (NTT) established
- 1987 Mobile telephone services launched
- 1988 World's first ISDN service launched
- 1988 NTT DATA Communications Systems
 Corporation (currently NTT DATA Group)
- 1996 OCN internet connection services launched

2000s Shift to broadband



- 2000 ISDN flat-rate services launched
- 2001 FTTH (Fiber To The Home) services
- 2004 Osaifu-Keitai (Mobile Wallet) launched
- 2004 "Hikari Denwa" launched
- 2009 Android OS smartphones launched Cloud services launched

FY2012 overseas sales 0.95 trillion yen Other
(Real Estate,
Energy and Others)

Global Solutions Business

FY2023 overseas sales 2.8 trillion yen

FY2023

sales 13.4 trillion yen

Integrated ICT Business (mobile and internet)



Regional
Communications
Business
(telephone and FTTH, etc.)

2010s Expansion of global business



- 2010 Acquired Keane (currently NTT DATA, Inc.)
 Acquired Dimension Data
- 2010 LTE (Xi) services launched
- 2015 "Hikari Collaboration Model" launched
- 2016 Acquired Dell Services (currently NTT DATA, Inc.)
- 2018 Mobile payment service "d Payments" launched
- 2019 NTT Urban Solutions established NTT Anode Energy established

2020s New structural transformation



2020 5G services launched

2023 Transition to a holding company structure under which there is the domestic (Japanese) operating company NTT DATA Japan and NTT DATA Inc., which manages overseas business

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