



PRESS RELEASE

Nippon Life and NTT Become Presenting Partners of Tokyo 2020 Olympic Torch Relay

Tokyo, 19 March 2019 – The Tokyo Organising Committee of the Olympic and Paralympic Games (Tokyo 2020) announced today that it has concluded an agreement with the Nippon Life Insurance Company (Nippon Life) and NIPPON TELEGRAPH AND TELEPHONE CORPORATION (NTT) under which they will serve as Presenting Partners of the Tokyo 2020 Olympic Torch Relay.

The Tokyo 2020 Olympic Torch Relay partnership programme consists of three tiers, of which Presenting Partners—the highest tier—are permitted to recruit torchbearers and conduct promotional activities using the Olympic Torch Relay emblem.

Hiroshi Shimizu, President of Nippon Life, commented: “It is a tremendous honour and privilege to participate in the Tokyo 2020 Olympic Torch Relay as a presenting partner. Nippon Life has offices in all prefectures of Japan, including areas affected by disasters and outlying islands. Our 70,000 employees across Japan are striving to build stronger relationships with our 12 million customers by remaining closely involved in each customer’s life for the long term. This is being accomplished through activities to conduct direct, face-to-face meetings with customers throughout Japan. Against this backdrop, we have been carrying out support activities on a daily basis in preparation for the Olympic and Paralympic Games Tokyo 2020. The Company has adopted the slogan “Play, Support... Let’s start supporting each other” and is undertaking daily activities that intend to convey the importance of cheering on these athletes by spotlighting Olympic athletes including those who represent Japan, as well as their supporters. With the signing of this partnership agreement, we would like to work to convey the outstanding elements of the Olympic Torch Relay and Tokyo 2020 Games directly to people throughout Japan. In the process, we would like to get people to better understand and feel excited about these events. Moreover, we are determined to help make this event a success with record-high numbers of people participating in and experiencing the event, and the Olympic torch will travel the length and breadth of Japan, uniting all parts of the country.

Tokyo 2020 Olympic Torch Relay Presenting Partner



TOYOTA



TOKYO 2020

Jun Sawada, President & CEO of NTT, commented: "NTT has been taking action to help ensure the success of the Olympic and Paralympic Games Tokyo 2020 as a Gold Partner in the category of Telecommunications Services, and has now concluded an agreement to be a Presenting Partner of the Tokyo 2020 Olympic Torch Relay. In this new role as well, we intend to make it the most innovative Relay in history through extensive use of the latest telecommunications services. In addition, as a Valued Partner with roots in all communities, we are going to create opportunities for participation by many people to heighten the excitement surrounding the Tokyo2020 Olympic Torch Relay in all of Japan's 47 prefectural bodies, and strive to assure its success in many other ways."

Yoshiro Mori, President of Tokyo 2020, commented: "We are pleased to welcome Nippon Life and NTT as Tokyo 2020 Olympic Torch Relay Presenting Partners. With the recruitment of these two companies, we now have all four Presenting Partners on board; their support constitutes the highest level of sponsorship for the Tokyo 2020 Olympic Torch Relay. This is the largest number of Presenting Partners in the history of the Olympic Torch Relay, and I greatly appreciate the support and encouragement of all of them. We are happy to receive the support of the two companies that have strong, widespread networks in Japan: NTT, which connects people through its communication services, and Nippon Life, which has provided peace of mind for Japanese people across the country for many years. With their help, we aim to deliver a safe and secure the Torch Relay, bringing excitement throughout Japan, and highlighting the unique characteristics of each region along the way."

Please see below for further details of the Tokyo 2020 Olympic Torch Relay

<https://tokyo2020.org/en/games/torch/olympic/>

For more information: [Tokyo 2020 Online Press Room](#), ID: *media* password: *tokyo2020media*

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Tokyo 2020 Olympic Torch Relay Concept

Hope Lights Our Way

"Hope Lights Our Way", uniting the Japanese people around messages of supporting, accepting and encouraging one another

<https://tokyo2020.org/en/games/torch/olympic/>