



Brighter Futures

Empowering children from diverse socio-economic backgrounds to explore how technology can positively shape society.



Introduction

Statistics show that the Tech industry suffers from a significant lack of socio-economic diversity, with fewer employees from lower-income backgrounds compared to the general population.

NTT DATA Business Solutions UK&I is committed to creating equal opportunities by inspiring the next generation through technology. Our '**Brighter Futures**' workshops empower children from diverse socio-economic backgrounds to explore how technology can positively shape society.

- **Why It Matters**
- **Digital Divide:** Tech industry lacks socio-economic diversity.
- **Our Role:** Providing access and inspiration for underrepresented children.
- **Impact:** Over 800 children reached since 2010.

Recognition

We have proudly been on the Social Mobility Honour Roll for six years for our commitment towards advancing social mobility (alongside big companies such as PWC, KPMG and Sky) and this year, we were thrilled to be finalists in the Tech for Social Mobility category for the first time!



UK SOCIAL MOBILITY AWARDS

FINALIST 2025

TECH FOR SOCIAL MOBILITY

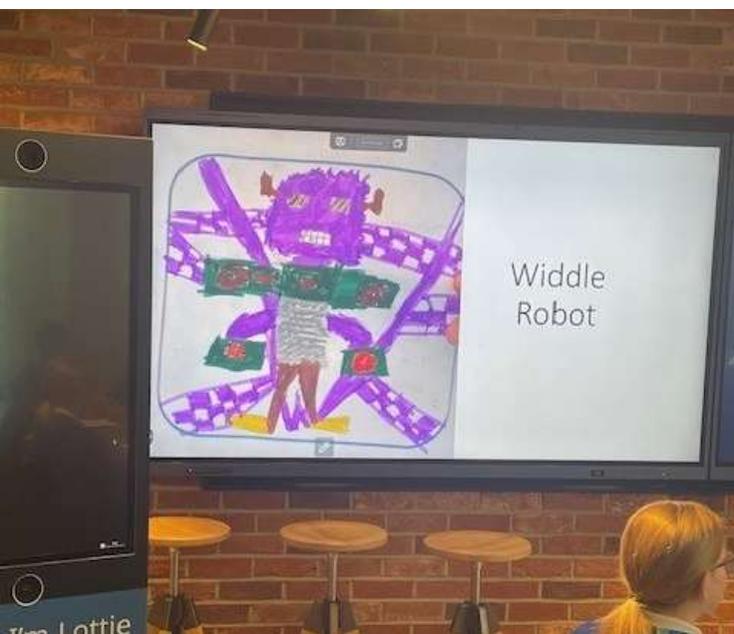


Saint Joseph's Primary School

- Supported since 2010
- Year 6 students – 10/11-year-olds
- Yearly Robotic Workshops - students learn;
 - What Robots are and how they can help society
 - Basic input and output process
 - Concepts linked to something tangible
 - Problem solving skills
 - Team collaboration
 - Presentation skills

In addition to our Tech workshops, we also:

- Sponsor Boys and Girls Football Team Kit
- Subsidies Year 6 residential trips by sponsoring coach cost, helping to make trips more affordable for families to send their children on these milestone trips.

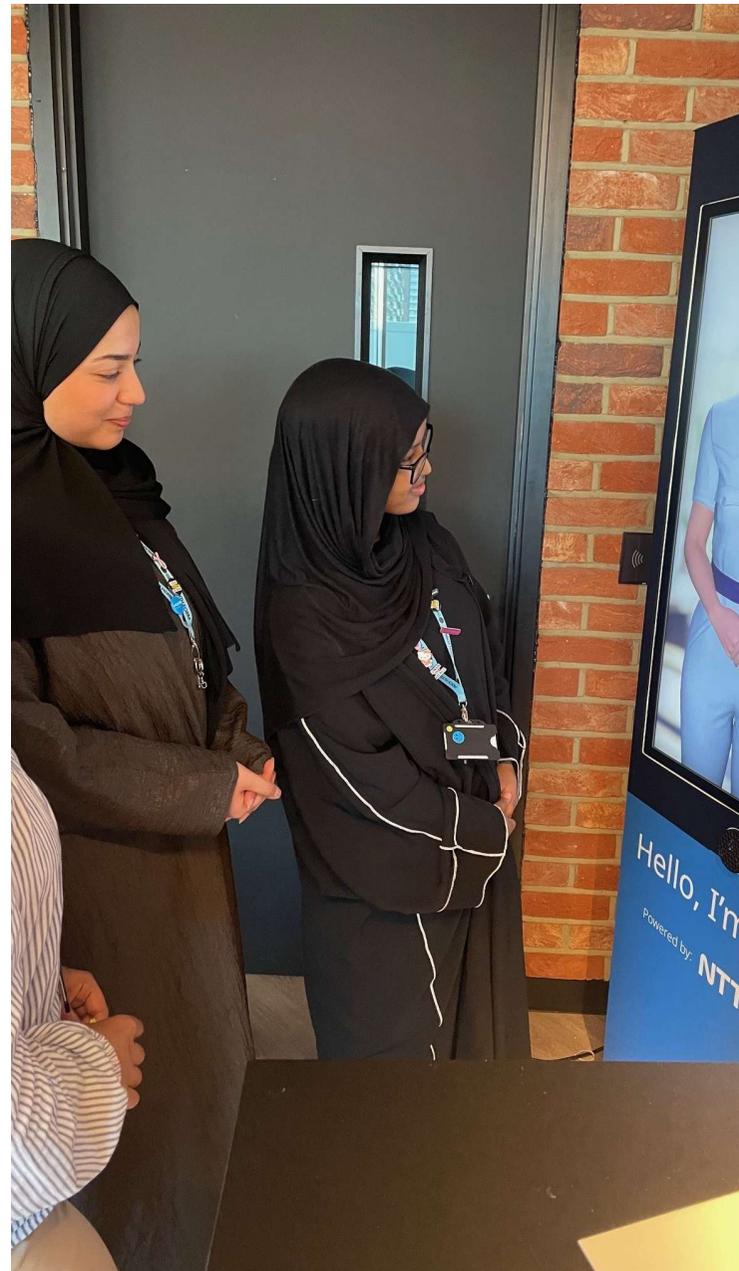




Ark Globe
Academy

Ark Globe Academy Secondary School

- Supported since 2018
- Year 12 students – 16/17-year-olds
- Yearly AI Workshops – students learn;
 - How to write a problem statement and solve it using AI
 - Design Thinking Overview
 - What AI is and what it isn't
 - Scarcest AI
 - Problem solving skills
 - Team collaboration
 - Presentation skills
- Annual competition with prizes, past prizes have included;
 - 2-week paid internship
 - VR Headsets
 - Latest iPad
 - Latest iPhone
 - Laptop



Results.....

Very happy children and employees!!

Overall, 4.8 out of 5 feedback on latest workshop. 100% children said it improved their Robotic knowledge



Everything in the company is amazing

I wanna come back, I don't want to leave

It was amazing. Thanks for this amazing opportunity

It was the best trip Ever!

No, it's perfect!

I love this building, it is very nice and cool, this building is the best place I have ever been

I would consider a job here, the experience was amazing

More trips for us



Nurture

Respect

Empower

Achieve

What's next?

- Expanding our workshops and excited to be adding a third school into our programme, working with Oakgrove Primary School in Glasgow, Scotland.
- First Robotic workshop with Oakgrove will take place on **27 March 2026** with 10/11-year-olds in our Glasgow office.
- Children from a diverse background - 19 languages spoken, most spoken is Arabic.
- Many children from a refugee/asylum seeker background.