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The Brighter Future Programme

St Joseph's and Ark Globe - London

00;00;14;11 - 00;00;28;12

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Our Brighter Future workshops are all about inspiring the next generation to explore the world of technology and raising aspirations.

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This is my fourth year delivering the AI robotics workshops for Saint Joseph Primary School in London, so the workshops are an all-day event where we have about 30 children, and what we're trying to do with them is exciting and hopefully entertaining, but also a little bit of invention, not just fun stuff that their imaginations is thinking about the world, thinking about how.

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AI technology can deliver value to society and to their city, to their school, or to their individuals or their families. So yeah, one day workshop, lots of innovation, lots of fun, and a little bit of entertainment as well. This is the foodOmaker, or you can call it the money maker. It will make food for you, it can also make money, and it will detect if you're good or bad.

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It's going to help us with our homework, cleaning our house and doing our laundry and that is why it has four arms and four legs. Hello, I'm Mark Wheeler from NTT data global head of products, engineering and AI customer Success. And I've been part of the AI education workshops for the past 5 years and through that time we have had many

cohorts of different pupils come through our doors and we always try to give them an overview of what is happening technologically

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in our industry and enterprise software, but we do also, make sure we cover how our business model works, the fundamentals of what we do, what is our industry, what is enterprise software? We also take a lot of time to talk about, careers and the real human stories of how each of us in the workshop has got to where we we are in our industry and our career.

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We also always make sure that there's an interactive element to our program. So we're really proud that over those five years we've run, five different competitions, to get the pupils to build real solutions with AI and, technology. And we've had some fantastic ideas over that time. We want every student to leave our workshops believing that if they dream of working for a tech company like ours, then there's nothing to stop them.

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So far, we've delivered in-house workshops to over 800 students. Research shows that only between 9 to 19% of people in tech roles come from lower socio economic backgrounds. That's why we focus on schools in less advantaged areas, making the biggest impact that we can and helping to bridge the digital divide gap. So I want the kids to take away from the workshop, clearly a little bit of inspiration about the opportunities of of working in technology, but we try and focus on collaboration, teamwork, decision making, presentation skills, confidence, and standing up in front of not only their, classmates, but also us adults, from NTT data.

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So it's kind of that little bit of inspiration, but huge amounts of confidence. You know, and, you know, trying to get them to think differently about the opportunities that they might have, a life certain, with technology. So they work in teams to solve solutions using automation or perhaps AI, using technology in general to solve real world problems.

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Others super excited, you know, to learn from engineers, from real people in the industry who spend the day with them, share their expertise, and give them challenges, those challenges to to see how well they work as a team and how they can use technology to solve modern day problems. It's giving the opportunity to students who often from disadvantaged backgrounds, to get, to experience a day, in the industry and learn from real experts.

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I just want to say thank you to NTT data and say thank you Ark Globe. And to every single student who've been on these workshops you make you make it special every year. Looking forward, we're committed to evolving our program based on the feedback from our students and our volunteers and making sure we continue to compliment the school curriculum.

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We're also expanding, and we are very excited to work in the new school in Glasgow early next year. It's such a privilege for us to be able to support these schools and the students, and we know just how much it means to them. Together we are helping to shape brighter futures.