

We live in a constantly changing world. Cities grow, needs evolve, and the challenges of the future intertwine among people, economy, and environment. To govern this complexity, we need a new perspective that combines data, models, and insights.

A digital vision of the territory to understand today and imagine tomorrow.

NTT Data's territory digital twin stems from this, an approach that connects the real world with its virtual replica. A solution based on the three pillars of the digital twin. Through digitalization, the platform integrates territorial, demographic, and service data, offering a complete, multi level vision. With modeling, it processes indicators and KPIs to understand urban dynamics and neighborhood trends.

Thanks to Foresight, it enables the simulation of future scenarios. One click on a map and you can discover the fifteen minute city where everything you need is within walking distance.

The use cases are diverse. Traffic management to plan mobility, location intelligence for those who invest, plan, or communicate, Dynamic insights for the supply chain. It is therefore a cross sector tool aimed at those who want to understand the territory and guide it toward a more conscious future.

NTT Data's territory digital twin is not just a technology. It's a new way of reading the territory, of connecting what exists and what will emerge. It transforms data into knowledge, knowledge into vision, and vision into action.

Because building the future of cities starts here from their digital twin.