

Close your eyes and imagine sustainability.

Many picture the same scene: green landscapes, flowing water, a quiet image of nature.

But at NTT DATA, we see something else.

We see people driving change, projects transforming realities, technology opening new possibilities.

And it is true that we hear the word “sustainability” so often that it can feel hollow. Many times, it becomes a narrative built on claims instead of actions.

But then there are companies like NTT DATA, where remarkable projects happen every day. Solutions, pilots, collaborations, technologies with real impact. Yet many of them remain local, fragmented, and unseen.

That’s why Mirai TV exists: to show, in a clear and engaging way, what sustainability truly looks like in action across NTT DATA.

And rather than explain it, we prefer to show it.

So before we go on, here is the teaser that started everything.

We all know it. We all know it. We all feel it. The world is changing fast. And not always for the better.

I’m David Costa. I’m the Chief Sustainability Officer of NTT DATA.

Today I invite you to something new, something bold. We are launching Mirai TV, a weekly video series showing what sustainability means at NTT DATA.

Not just strategies, not just numbers, but real stories, real impact, real people.

From climate change to green software. From digital accessibility to human rights. From the racetrack to the data center.

We are launching Mirai TV to raise awareness, to inspire action, and to celebrate all the amazing things that are happening in our company.

The word “Mirai” means “future” in Japanese, because without sustainability, there is no future.

Follow the series, share it, and be part of it.

Now that you have seen the spirit behind Mirai TV, let’s take a closer look at what it truly is and how we built it.

Mirai TV is a weekly global series that brings sustainability to life by turning complex ESG topics into clear, engaging stories for more than 200,000 employees and for the world outside.

To shape its first year of content, we spoke with more than fifty leaders and experts inside and beyond the organization. Their insights helped us design a plan rooted in our real challenges, our real progress, and the future we aim to build.

By giving global reach to local actions, Mirai TV makes best practices visible and replicable.

Because it showcases initiatives across environmental, social, and governance themes, Mirai TV naturally connects with the nine challenges of the NTT Group's Global Sustainability Charter. Progress in one area inspires progress in others. And above all, it amplifies a plurality of voices from different countries, roles, and perspectives, placing diversity at the center of our sustainability journey.

What makes Mirai TV truly unique is how it blends leadership and participation. Our CEO and President actively participated, demonstrating that sustainability is a strategic priority. At the same time, employees across the company contribute ideas and insights through a dedicated working group that keeps the content relevant, meaningful and alive.

Mirai TV has already started to create visible impact. Several clients and partners have reached out after watching an episode, opening new opportunities for collaboration. And it has also become a powerful asset for our Talent and Attraction teams, helping position NTT DATA as a purpose-led employer.

Looking ahead, Mirai TV will continue to grow as the central sustainability storytelling platform for NTT DATA. We will expand our presence on external channels, deepen collaboration with clients, and strengthen our role as a catalyst for sustainability-driven innovation and business opportunities.

Because without sustainability... there is no future.
And Mirai TV does not just talk about the future.
It builds it. One story at a time.