

Education Scholarships for Girl Children - Narration

Opening Scene: Education Scholarships for Girl Children

Visuals: Exterior view of the school building, girls walking down the staircase, classroom shots of girls engaged in learning, NTT DATA India corporate office interiors, and girls practicing dance.

Voice-Over: Every child deserves the right to learn, grow, and dream. Yet, many young girls in India still face barriers that disrupt their education. At NTT DATA India, we believe education builds a sustainable and equitable future. This is the story of how we help girls reclaim their right to learn.

Scene 1: The Challenge

Visuals: Data graphic overlay; classroom shots; school corridor; attendance register.

Voice-Over: In 2022–23 alone, 3.8 lakh girls in India were out of school. Financial hardships, limited guidance, and social inequality restrict opportunities. Without timely support, girls risk losing not just education - but their futures.

On-Screen Text (stat graphic):
3.8 lakh girls out of school (2022–23)
Source: The Business Standard

Scene 2: Introducing the Program

Visuals: Employees mentoring students and girls in classroom learning, and impactful shots of the education program in action.

Voice-Over: NTT DATA India has been supporting underprivileged girl students at Shree Dayanand Balika Vidyalay, a commitment that has grown steadily over the past eight years. Through our latest employee-led initiative, we enabled 41 girls to continue their education without disruption. Each student received the support needed to help them overcome financial constraints.

On-Screen Text (bold):

- 41 Girls Supported
- INR 25,000 per student
- INR 1,954,216 raised

Scene 3: Eight Years of Hope and Progress

Visuals: Footage of Director in the computer lab.

Director of Sustainability's Dialogue: For eight years, we've walked alongside this school to ensure that girls don't drop out but break through.

Lower-third: *Chitralekha Kalmady, Director – Culture, Diversity & Sustainability*

Scene 4: The Power of Support

Visuals: Scholarship recipients speaking from classroom.

Scholarship Recipient's Dialogue: Hello, I'm Shreya, a class 12 student. First, I want to say a big thank you to NTT for everything, whatever they have given us. The scholarship amount that I have received

from NTT has helped me in many ways with my studies.

Lower-third: Shreya Singh, Class 12 Student- Education Scholarship Recipient

Scene 5: Rising Beyond Barriers

Visuals: Teacher guiding students in dance practice, followed by a cheerful close-up of a girl child.

Voice-over: When barriers are removed, girls don't just stay in school - they rise, they grow, and they lead.

Scene 6: Power of Partnerships

Visuals: United Way Mumbai team and employee volunteers on-site, career counseling sessions, life-skills workshops, career fair, and exposure visit to NTT DATA office.

Voice-over: This mission was driven by unity and purpose. Our employees stepped up with wholehearted contributions, making a meaningful impact. With United Way Mumbai enabling smooth execution on the ground and working closely with the school to identify those most in need. The effort truly came to life.

Scene 7: Hope Delivered, Dreams Ignited

Visuals: Guardian with scholarship recipient in the library.

Guardian's Dialogue: My family's situation was not good. Through NTT's scholarship, my daughter received hope and support.

Lower-third: Menka Sharma, Guardian of Rupali Sharma- Class 12 Student- Education Scholarship Recipient

Scene 8: 41 Dreams Revived

Visuals: Happy faces of girl students, Principal with scholarship recipient in the science

Principal's Dialogue: The students who come to us belong to underprivileged families. Their parents usually do small jobs in households or work at small places, so their income source is very limited. Whatever money they earn is spent on basic needs. Spending on children's education becomes secondary, especially for the girl child. The 41 students who received scholarships from NTT are now able to continue their education because of this support.

Lower-third: Chhaya Singh, Principal- Shree Dayanand Balika Vidyalay

Scene 9: Holistic Development

Visuals: Psychometric testing, career counseling, life-skills workshops, career fair, exposure visit to NTT DATA office, and laptop distribution ceremony.

Voice-over:

Education is more than funding. Our program included career counseling, psychometric assessments, life-skills training, career fairs, and a corporate office visit, all designed to build confidence and open pathways. To further empower learning, ten most engaged students received laptops.

Scene 10: Beyond Sponsorship: Building Futures

Visuals: Director in computer lab, girl student admiring her scholarship certificate, girls in classroom, and walking through school corridors.

Director of Sustainability's Dialogue: Our employees came forward on their own to sponsor these students, proving how deeply this mission resonates with us as an organization. And as these girls progress in their education, we want them to see NTT DATA India not just as a supporter, but as a future employer.

Scene 11 & 12: The Privilege of Giving

Visuals: Employee volunteers interacting with students, candid classroom moments.

Dialogue 1: Learning about their challenges made me to do more than just contribution. I felt personally responsible in supporting a girl's education and seeing her confidence to grow has been the most fulfillment part of this journey.

Lower-third: *Nimit Doshi- Principal Networking Sales Specialist- Sponsor of a Girl Child*

Dialogue 2: It's a pleasure or it's a privilege to actually be able to share and give care for people that are in need. More so, when you realize that it's going to make a big difference in their lives, as they grow up. I would do this every time that it's required.

Lower-third: *K. Shivasankar- Executive Head- Cloud & Security- Sponsor of a Girl Child*

Scene 13: Rewriting Futures, Together

Visuals: Close-ups of smiles, group interactions, mentors with students, volunteers as mentors.

Voice-over: These young girls are already rewriting their futures. Their self-confidence has grown. They dream bigger. What makes this initiative exceptional is our people, employees didn't just donate; they became mentors, forming deep, lasting connections that continue beyond the program.

Scene 14: Investing in Futures

Visuals: Girl smiling brightly.

Voice-over: When we invest in a girl's education, we invest in the future of an entire community.

Scene 15: Closing

Visuals: Girls walking out of classroom, waving, group photo, NTT DATA logo.

Voice-over: Our mission doesn't end here. We aim to nurture these young minds and create pathways for them to join the workforce, including opportunities at NTT DATA. Together, we're building a future where every girl can dream big and achieve more.

End Card: *NTT DATA, India*