Saksham - Empowering Women Entrepreneurs

Initiative to pave the way for
Girl Child Education

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...whatever it takes!

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Empowering girl children through the Right to Learn mission

Unwavering Commitment

Committed to address the challenge of girl child education by going into the root causes

Depth

Be an enabler and a problem solver not a financial supporter alone

Impact

Every girl and her journey counts

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Empowering girl children through the Right to Learn mission

Unwavering Commitment, Depth, Impact

Started 2017: Adopted girl children of Shree Dayanand Balika Vidyalay

Understood the issues and addressed challenges one by one

Initiatives undertaken

Learning
Intellectual well-being

- Computer lab
- Science lab
- Library
- Field Trips

Health & Nutrition
Physical well-being

- Mid-day meals
- Potable drinking water
- Dental camp

Employability
Financial well-being

- Career guidance
- Vocational training
- Employment at NTT DATA for one of our girl children

Inclusion and Safety
Mental well-being

- Celebrations
- Safety

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Designed for Holistic Impact

Program Principles

- Sustainable value creation
- Aligned with UN SD goals
- Measurable & visible impact
- Low complexity for school to maintain
- Low operating costs and overheads

Impact areas

- Learning
- Health and Nutrition
- Employability
- Inclusion
- Safety

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As the solution unfolds, so does the problem

The problem is bigger: Learning depends on financial security of the family in a big way

Predominant reason for girls dropping out is family constraints **(32.5% at secondary level)**

Annual Survey of Education Report (ASER) 2017

Cost of education emerges as the reason for nearly **21% girls dropping out** from school without completing their education

The National Family Health Survey-5 (2019-21)

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Thus, was born – Project Saksham

Support and Secure Education of Girl Children
-Whatever it takes-

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Project Saksham

Support the mothers and elder sisters to secure education of our girl children

Why?

01

Parents decide for their child - their limitations become a child’s limitations

02

Address financial insecurity through entrepreneurial support to enable them to create sustainable income streams

03

Special focus on mothers - support their aspirations to give their girl child a better future

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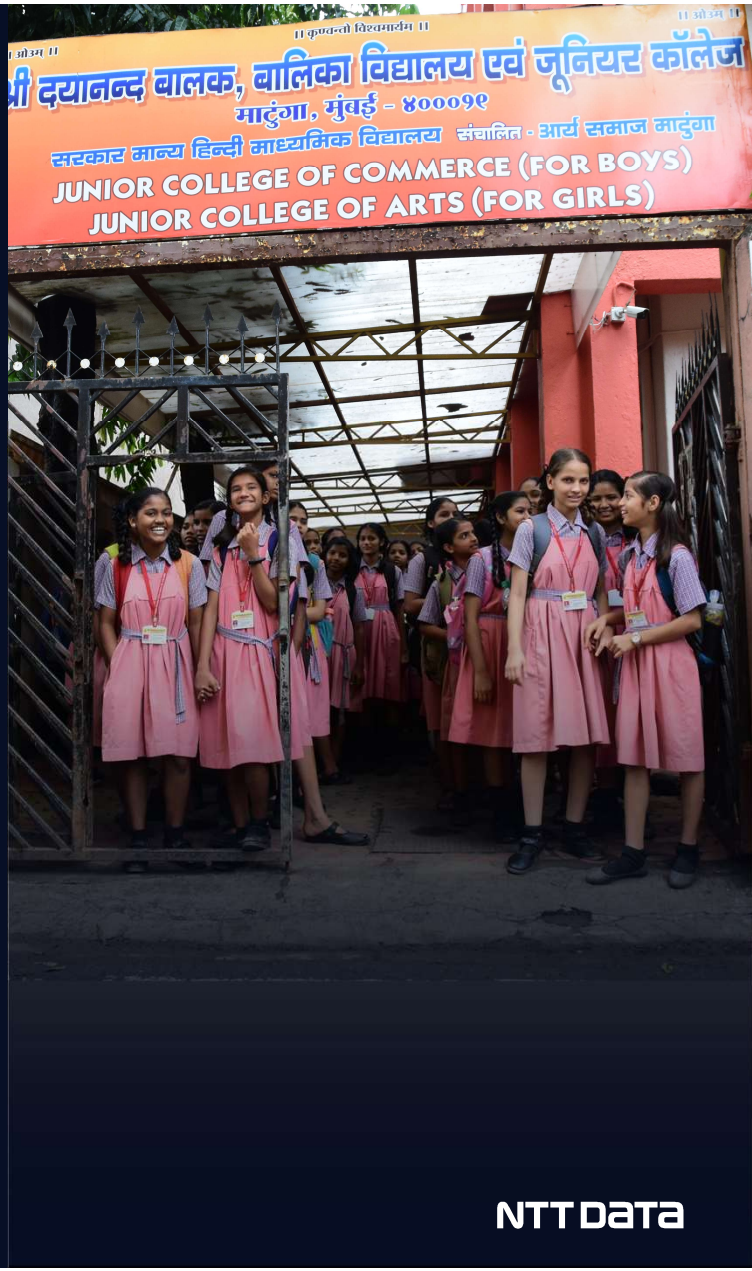
Project Saksham Scope

Target Group

1. Women caregivers of girl children of Shree Dayanand Balika Vidyalay
2. Loss/lack of primary source of income

Women covered
73



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Project Saksham Scope

01
Identification of right beneficiaries

02
Materials and equipment for occupational toolkits

03
Entrepreneurship training sessions and capacity-building support

04
Specialized Mentoring and Handholding

05
Marketing support in the form of advertising banners

06
Udyam Aadhaar Card registrations for MSME

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Impact

11 beneficiaries with flour mills and **62 beneficiaries** with tailoring machines

Brought them in the formal business economy through issuance of **Udyam Aadhaar**

Udyam Aadhaar is identity card of Ministry of Micro Small & Medium Enterprises (MSME). This helps entrepreneur to apply for government schemes, and other licensing related to business like shop act, trademark for business names etc.

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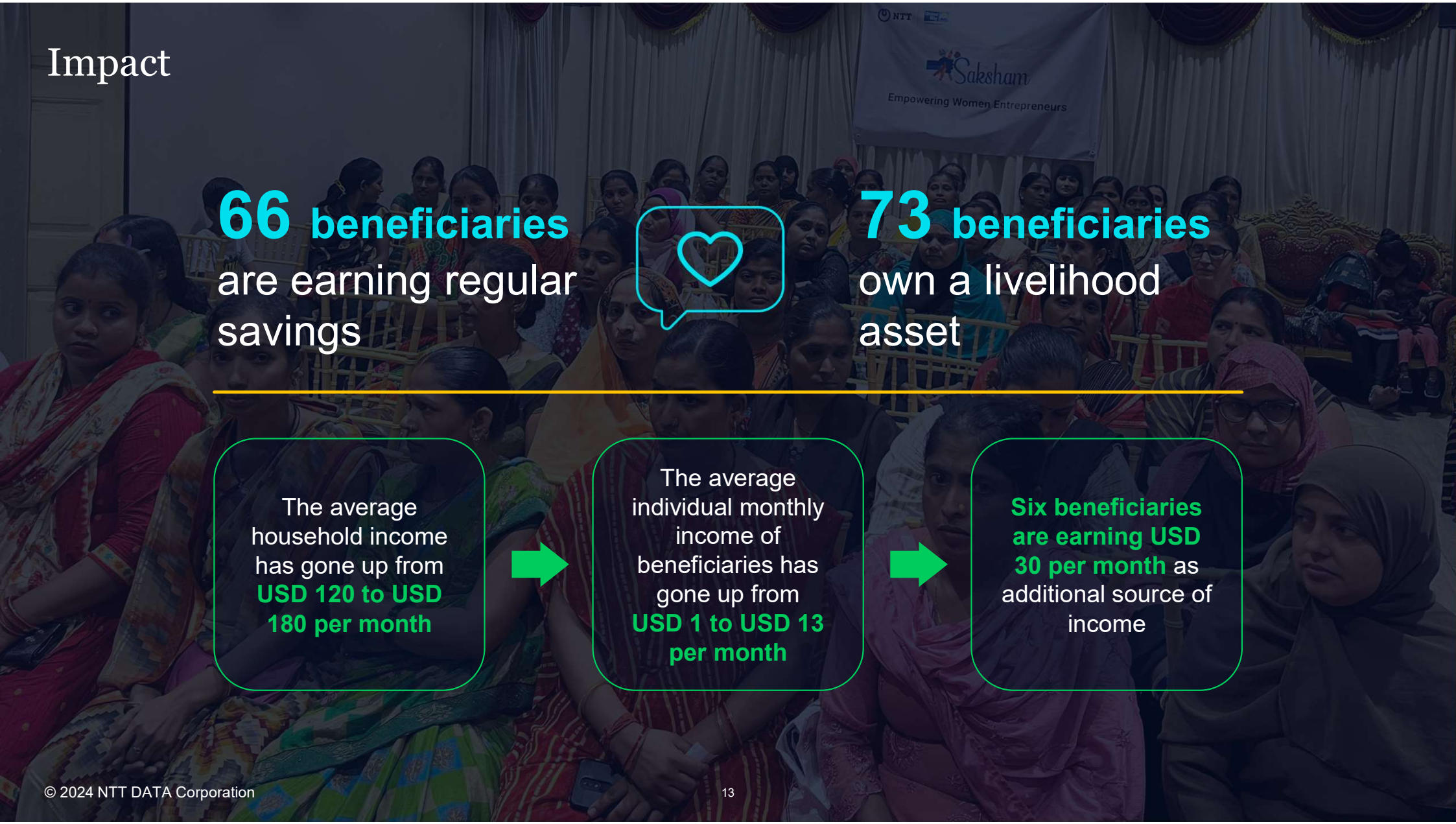
Impact



66 beneficiaries are earning regular savings

73 beneficiaries own a livelihood asset

The average household income has gone up from **USD 120 to USD 180 per month**

The average individual monthly income of beneficiaries has gone up from **USD 1 to USD 13 per month**

Six beneficiaries are earning USD 30 per month as additional source of income

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Saksham strengthens the endeavors of women entrepreneurs thereby promoting education for girl children and nurturing sustainable communities, advancing the SDG goals for a brighter future

We join forces to enhance the world, harnessing our collective strength every day to bring about positive change, especially for our girl children

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The future rests on equal participation.

By putting all our might into it, we ensure a united and promising future for the generations to come

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