Creation of a resident-participatory regional promotion cycle through the implementation of a regional point program
—Love Saijo Point Program— Three video clips

No	- 1	シーン	英訳
シー	- ン1/導入	(他地域とは違い普及が進んでいる	
1	00:06		
2	00:05		Question: Do you use Love Saijo points? "Yes, I do." "I use Love Saijo points"
3	00:04	LOVE SALES AND AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY AND ADDRESS OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADD	Question: Do your customers use Love Saijo points? "Yes, many customers use Love Saijo points."
4		夏迪県 西条市 西条市	Saijo City, located in the east part of Ehime Prefecture, aims to become the most exciting city in Japan.
5	00:22	COMMENT HAZEN	NTT West concluded an agreement with this city to target the revitalization of the region through ICT utilization and to work together on a variety of different initiatives.
6	00:07	地域ポイント導入による 住民参加型の持続可能なまちづく <mark>切</mark>	One of the initiatives is a sustainable resident-participatory city development initiative by implementing the regional point program.
7		COVE SAUCE イントの音及を担う (Application occurs) (Application occurs) (Application occurs) (Application occurs) (Application occurs)	Question: What is the penetration rate of the Love Saijo Point Program?
8	00:09		"About 40% of the 100,000 citizens use the program."

シー	シーン2/LOVESAIJOボイントの紹介と特長						
9		地域不少人 SUSTAINABLE DEVELOPMENT GOALS	The Love Saijo Point Program				
10	00:14	LOVE SALJO ATTAL	is Saijo City's proprietary service, which incorporates the general regional point service and Saijo's SDG initiative.				
11		TONE SALOMY (7 DE RÉMÉRALE M 2017)  一市民	Through the system established by NTT West				
12		COME SALOMACY IN CREATE PROPERTY CALLS  SERVICIAN  LOVE SALO  SALO	Saijo citizens are given point rewards for regional consumption and health promotion activities,				
13	00:18	TOVE SALOM (YANGE E SHERRET) (YOU)  TOWN THE SALOM (THE SALOM ET	and for various SDG activities.				
14	00:09	Action 500-s value 544 by 147 f  500s 5-9 y-  500s 5-9 y-	The best feature of the system is this SDG Meter, which visualizes the citizen's SDG contribution level.				
15		SDGsX—9— MRG93V91V—VIII	An individual's SDG Meter increases through the participation in the initiatives and events relevant to each item so that they can see their contribution to the region.				
16	00:23	POPENSON  DESCRIPTION  DESCRIPT	It aims to preserve the beautiful environment of Saijo for future generations through promoting citizen's behavior and attitude changes.				

17		地域是對於公司	Also, citizens' use of the regional points helps activate the regional economy.
18		の後にもいった。まる地質無性が不可から では、一切のでは、 では、 では、 では、 では、 では、 では、 では、	Furthermore, citizen's excitement through the regional point program and SDG activities will help make Saijo City become an attractive city where people want to move and settle in.
19	00:23	The second secon	Such a resident-participatory regional promotion cycle can be expected.
20		MOVE SAUCHT / > 大の事業時間() 「政策的ない。 の対策を対象 の対象 の対象 の対象 の対象 の対象 の対象 の対象 の	Question: What is the program evaluation of Love Saijo Point Program?  "Through this program, I feel the excitement of the city has definitely been
21			increasing.  I began to hear the payment beeps of Love Saijo Points in stores in the city more often and feel that it is widely used now."  "We would like to expand the use of the program to different city development
22	00:26		initiatives, including child raising and medical services as a platform.  We would love to have NTT West to work with us."
23		Million Resident All Diff で All	Question: What future development is planned for the Love Saijo Point Program?  "By not only enhancing the program but also utilizing the expertise and data
24	00:14		accumulated through this regional point program, we would love to continue contributing to the further development of Saijo City."
25	00:10	JCTで 地域の持続可能なまちづくりを推進	NTT West will continue promoting regional sustainable city development with ICT.
26	00:04	あしたへーwith you, with ICT.  NTT 西日本  www.ntt-west.co.jp	
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